

MARKETING INTERN

IMMEDIATE START

Clockwise is a multi-discipline marketing agency offering streamlined solutions in all areas of marketing strategy and campaign management.

We are looking for an enthusiastic team player to join our busy marketing and design studio. This is a business to business marketing role, as we look to re-position the company and implement a new marketing strategy. The ideal applicant will be highly organised and self-motivated with a good knowledge of general marketing but more specifically digital marketing techniques and initiatives.

Working closely with our Marketing Manager and Digital Marketing Manager to support the implementation and delivery of marketing activities for both Clockwise and our clients. Your day to day responsibilities would include:

- Learning SEO and other digital marketing techniques and strategies
- Social media management
- Improving and increasing Clockwise social media presence
- Creating blog content for Twitter, LinkedIn, Facebook and Instagram for a professional audience
- Website content updates
- Contribution to other marketing initiatives and plans as in the marketing schedule
- Market research
- Assisting with client campaigns (e-mail, PPC, social media, content etc)

Preferred skills and experience for this role include:

- Degree in Marketing, Business, Journalism, Communications or New Media
- Experience and knowledge of social media marketing techniques and strategies
- Ability to prioritise workload to meet competing deadlines
- Ability to work independently without supervision, and as part of a team
- Excellent written and verbal communication skills

REMUNERATION: EXPENSES ONLY (TRAVEL AND LUNCH ALLOWANCE)

PERIOD: 1 – 3 MONTHS (FULL-TIME)

WITH A VIEW TO A PERMANENT POSITION AFTER INTERN PERIOD

Please send your CV and covering letter to enquiries@clockwise.co.uk or get in touch on 01737 221 221 for more information on the position