

CLOCKWISE MARKETING CODE OF BUSINESS ETHICS



At Clockwise Marketing, we recognise that the foundation of our success is built on trust—trust that we earn from our clients, employees, and partners through steadfast commitment to ethical practices. As an ethical marketing agency, it is imperative that we hold ourselves to the highest standards of integrity and professionalism.

Core Values

Integrity: We conduct our business with honesty and hold ourselves accountable to the highest ethical standards.

Respect: We treat our colleagues, clients, and partners with respect and dignity.

Transparency: We operate in a transparent manner by communicating openly and honestly with stakeholders.

Excellence: We strive for the highest quality in our services and maintain a commitment to continuous improvement.

Responsibility: We take responsibility for our actions and their impacts on the environment, community, and the economy.

Ethical Principles

1. Compliance with Laws and Regulations

Follow all applicable laws, rules, and regulations in the jurisdictions where we operate.

2. Conflicts of Interest

Avoid conflicts of interest and disclose any potential conflicts to management.

3. Confidentiality and Privacy

Protect the confidentiality of information; do not misuse material, non-public information.

4. Fair Dealing

Deal fairly with clients, suppliers, competitors, and employees. Do not take unfair advantage through manipulation, concealment, abuse of privileged information, misrepresentation, or any other unfair-dealing practice.

5. Anti-Bribery and Corruption

Prohibit bribery and any form of unethical inducement or payment including kickbacks, with immediate disciplinary action for violations.

6. Respect in the Workplace

Ensure a workplace free of harassment, bullying, and discrimination.

7. Sustainability and Environmental Responsibility

We respect our natural environment and constantly seek ways in which we can minimise the impact our business has on our planet.

